**To:** Schools

**Subject:** Join Us in Tackling Carbon Emissions with Count Your Carbon

Dear School Leaders,

As we strive to create a greener, more sustainable future for our communities, we at [Your Council Name] are committed to supporting our local schools in their efforts to reduce their carbon footprint.

That is why we are excited to introduce you to Count Your Carbon, the nation’s first free carbon calculator built exclusively for, and in collaboration with, nurseries, schools and colleges.  This free and easy to use digital tool empowers educational settings to calculate and reduce their carbon emissions over time.

You can register right now at: www.countyourcarbon.org

Sustainability Leads are bound to find this user-friendly tool invaluable when developing their Climate Action Plans.

Count Your Carbon is brought to you by Keep Britain Tidy and Eco-Schools England, with help from Let’s Go Zero. Carbon expertise has been provided by Arete Zero Carbon, and the project is made possible thanks to players of People’s Postcode Lottery and Calisen.

Development was informed by months of in-depth research with those working in educational settings (including teachers, catering staff, bursars and caretakers) and within local authorities.

We encourage you to share this information with your Sustainability Leads and join us on our mission to reduce carbon emissions in educational settings by 50% by 2030.

We know that the challenge we face is huge. But with more than 32,000 educational settings in the UK, the possibility for change on a massive scale is possible.

Yours sincerely,

[Your Council Name]