## **Count Your Carbon Social Media Pack**

To help you promote Count Your Carbon through your social media channels, we've put together this document with suggested social posts. You will find graphics to use on social media here.

Facebook	Instagram	Twitter/X
We're stepping up our sustainability journey with the new #CountYourCarbon tool by @Eco-SchoolsEngland.	We're stepping up our sustainability journey with the new #CountYourCarbon tool by @EcoSchools_England.	We're stepping up our sustainability journey with the new #CountYourCarbon tool by @EcoSchools.
After answering a series of simple questions, we've received a bespoke report with easy-to-follow steps to reduce carbon emissions in our school.	After answering a series of simple questions, we've received a bespoke report with easy-to-follow steps to reduce carbon emissions in our school.	Let's lead by example and empower school communities to drive change when it comes to creating a greener future.
Let's lead by example and empower school communities to drive change when it comes to creating a greener future.	Let's lead by example and empower school communities to drive change when it comes to creating a greener future.	Sign up now: https://www.countyourcarbon.org/home/
Sign up now: https://www.countyourcarbon.org/home/		

Facebook	Instagram	Twitter/X
Facebook/Instagram:	Facebook/Instagram:	We've signed up for the new
Schools in the UK emit more than 10	Schools in the UK emit more than 10	#CountYourCarbon tool by @EcoSchools
million tonnes of carbon collectively each	million tonnes of carbon collectively each	to calculate our carbon footprint and start
year! This is why we've signed up for the	year! This is why we've signed up for the	making greener choices.
new #CountYourCarbon tool by @Eco-	new #CountYourCarbon tool by	
SchoolsEngland.	@EcoSchools_England.	Let's work together to reduce carbon
		emissions in nurseries, schools and
The easy-to-use tool has helped us to	The easy-to-use tool has helped us to	colleges by 50% by 2030.
understand the causes of our biggest	understand the causes of our biggest	
carbon emissions, and importantly, start	carbon emissions, and importantly, start	Sign up now:
reducing our impact.	reducing our impact.	https://www.countyourcarbon.org/home/
Let's work together to reduce carbon	Let's work together to reduce carbon	
emissions in nurseries, schools and	emissions in nurseries, schools and	
colleges by 50% by 2030.	colleges by 50% by 2030.	
Sign up now:		
https://www.countyourcarbon.org/home/		

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We're proud to join the thousands of schools across the UK who are choosing to begin their carbon reduction journey with the new #CountYourCarbon tool by @Eco-SchoolsEngland.	We're proud to join the thousands of schools across the UK who are choosing to begin their carbon reduction journey with the new #CountYourCarbon tool by @EcoSchools_England.	We're proud to join the thousands of schools across the UK who are choosing to begin their carbon reduction journey with the new #CountYourCarbon tool by @EcoSchools.
Let's work together to create a greener future.	Let's work together to create a greener future.	Let's work together to create a greener future.
Find out more: https://www.countyourcarbon.org/home		Find out more: https://www.countyourcarbon.org/home